

### **ABSTRACT OF THE DISCLOSURE**

Using liquid print color in a printing process in which the print color is transferred from one transfer device onto another transfer device and/or onto a printing medium. To improve handling of the print color, in particular, to  
5 optimize it, preferably to avoid adversely affecting transference of the print color and at the same time to avoid adverse effects upon the printing medium, at least one liquid component of the print color is reduced.